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GET CUSTOM-FIT CLUBS FROM CLUB CHAMPION

The world's most renowned swing coaches are quick to tell you that proper technique can only take you so far. You also need clubs custom fitted to your swing. Club Champion is America's premier club fitter offering 35,000 hittable club component options. They have the most highly trained fitters and builders to create clubs that help you hit the ball farther and lower your scores.

Schedule your fitting today. Call 888-335-4145.



CLUB CHAMPION
Better fit...Lower scores

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PREMIUM CLUB FITTING = INSTANT SUCCESS

8 OF 9 GOLFERS TESTED ADDED AN AVERAGE OF 21 YARDS OFF THE TEE

BY LEONARD FINKEL

With advances in club technology, most golfers could easily hit the ball farther and more accurately, yet a *Golf Magazine* study found that 90% of U.S. golfers may be playing with improperly fit clubs. Says world-renowned instructor David Leadbetter, "It never ceases to amaze me that golfers buy clubs off the shelf and assume they're right for them. Whether you're a great golfer or a casual one, getting a custom club fitting is one of the quickest ways to improve your game."

Club Champion Golf delivers a Tour-quality fitting that produces longer, more accurate shots with a nearly 100% satisfaction rate. Their approach is unbiased; no specific vendor is promoted. The only goal – find the best combination of components to lower your scores. Leadbetter adds, "Club Champion is the #1 premium club fitter, builder and retailer of the best brands in golf. Their master fitters and builders are unrivaled experts. With over 35,000 combinations, Club Champion will build the perfect clubs for you." A *Golf Digest* study found that 8 out of 9 Club Champion custom-fit golfers lowered their scores by as much as six strokes per round and added an average of 21 yards off the tee.

Ranked by *Golf Digest* among the 100 best club fitters five times in a row, Club Champion's unique coupling system

allows them to combine any head and shaft together. Golfers hit the precise combination to be custom-built for them. Most stores use fitting carts provided by club manufacturers. While they offer options, golfers are unable to mix-and-match across carts to determine their ideal combinations. Club Champion offers hundreds of shafts, many not available through most other fitters and retailers.

PGA Tour veteran Jay Williamson says, "I had access to every brand of shaft and head, but never understood what they did for me. I couldn't experiment like I do at Club Champion. They bring the same level of service players receive on Tour, the newest components and most advanced fitting technology. If you're committed to golf on any level, I highly recommend it." Incidentally, Club Champion added an average of 15 yards to Jay's driving statistics.

Club Champion stands out because they actually assemble clubs in-house to exacting, unrivaled tolerances. Club variables such as shaft flex, swing weight, club length, and loft/lie definitely alter performance. That's why Club Champion calibrates their loft, lie and swing weight machines in every studio to match those in their main build shop in Chicago. The experience and know-how combining these intricate parts together

"I was a 12 index before I went to Club Champion and I've shaved about six shots off my handicap."

FRANK D'ANGELO, MALVERN, PA

is what separates Club Champion from its competition.

While anyone will benefit from premium club fitting, it's for the golfer who wants to optimize performance. When Club Champion says you'll add 20 yards off the tee, they mean it. Legendary instructor Hank Haney believes, "There isn't anyone who can't benefit from club fitting. With the advances in custom fitting to optimize your equipment, everybody can achieve more distance. At Club Champion, you get a truly professional fitting. They can actually prove it works. For somebody not to take advantage of Club Champion's expertise, they're just wasting a tremendous opportunity."

Are you looking to improve your game and lower your scores? At Club Champion, you don't just buy clubs, you buy guaranteed improvement. Visit www.clubchampiongolf.com or call 888-265-7327.

