

With advances in club technology, most golfers could easily hit the ball farther and more accurately, yet a Golf Magazine study found that 90% of U.S. golfers may be playing with improperly fit clubs. Says world-renowned instructor David Leadbetter, "It never ceases to amaze me that golfers buy clubs off the shelf and assume they're right for them."

Club Champion delivers a Tour-quality fitting that produces longer, more accurate shots with a nearly 100% satisfaction rate. Their approach is unbiased; no specific vendor is promoted. The only goal – find the best combination of components to lower your scores. Leadbetter adds, "Club Champion is the #1 premium club fitter, builder and retailer of the best brands in golf. Their master fitters and builders are unrivaled experts. With over 35,000 combinations, Club Champion will build the perfect clubs for you." A Golf Digest study found that 8 out of 9 Club Champion custom fit golfers lowered their scores by as much as six strokes per round and added 21 yards off the tee and 13 yards with their irons.

Ranked by Golf Digest among the 100 best club fitters four times in a row, Club Champion's unique coupling system allows them to combine any head and shaft together. Golfers hit the precise combination to be custom-built for them. Most stores use fitting carts provided by club manufacturers. While they offer options, golfers are unable to mix-and-match across

Whether you're a great golfer or a casual one, getting a custom club fitting is one of the quickest ways to improve your game.

David Leadbetter
World-Renowned Instructor

carts to determine their ideal combinations. Club Champion offers hundreds of shafts, many not available through most other fitters and retailers.

Frank D'Angelo (Malvern, PA) reveals, "I was a 12 index before I went to Club Champion. I've shaved about six shots off my handicap. It's a premium store and you get premium service."

Club Champion stands out because they build clubs in-house to exacting, unrivaled tolerances. Variables such as swing weight, length, lie and flex DO alter performance. PGA Tour veteran Jay Williamson says, "I had access to every brand of shaft and head, but never understood what they did for me. I couldn't experiment like I do at Club Champion. They bring the same level of service players receive on Tour, the newest components and the most advanced fitting technology. If you're committed to golf on any level, I highly recommend it." Incidentally, Club Champion added an average of 15 yards to Jay's driving statistics.

The experience and knowhow combining these intricate parts together is what separates Club Champion from its competition. Chuck Thiry (VP Strategic Partnerships – Cleveland Golf) says, "In our experience, Club Champion represents the finest in the art of club fitting and building. We are confident that Club Champion will fit, service and support the most discerning golfers at the highest possible levels."

While anyone will benefit from premium club fitting, it's for the golfer who wants to optimize performance. When Club Champion says you'll add 20 yards off the tee, they mean it.

If you're looking to buy new clubs or just fix your current set, premium club fitting is the answer. Fittings range from \$80 for wedges to \$350 for an entire bag. They have 20 studios across the country and one in Minneapolis. At Club Champion, you don't just buy clubs, you buy guaranteed improvement! For more information, visit clubchampiongolf.com or call 888-335-9726.



STORE OPENING SPECIAL SAVE 50% ON FULL BAG FITTINGS AND 33% ON ALL OTHER FITTINGS

Fitting must be booked and completed by 5/31/17. Club Champion, 6551 York Avenue, Edina, MN 55425