



# PREMIUM CLUB FITTING EQUALS INSTANT SUCCESS

8 OUT OF 9 GOLFERS ADDED AN AVERAGE OF 21 YARDS OFF THE TEE

By Leonard Finkel

**W**ith advances in club technology, most golfers could easily hit the ball further and more accurately. Yet, a *Golf Magazine* study found that 90% of U.S. golfers may be playing with improperly fit clubs. A *Golf Digest* study found that 8 out of 9 Club Champion custom fit golfers lowered their score by as much as 6 strokes per round and added up to 21 yards off the tee.

Club Champion is the country's premier club fitter, builder and retailer of the best brands in golf. The company delivers a Tour-quality fitting that produces longer, more accurate shots, with a nearly 100% satisfaction rate. Their approach is unbiased; no specific vendor is promoted. The only goal, for any skill level player, is to find the best combination of head, shaft and grip components to lower a golfer's scores.

Ranked by *Golf Digest* among the 100 best club fitters four times in a row, Club Champion's unique coupling system allows them to combine any head and shaft together, so golfers can hit the precise combination to be custom built for them. Most golf stores use fitting carts provided by club manufacturers and while these carts offer options, golfers are unable to mix and match from different carts to determine ideal combinations. Club Champion offers hundreds of shafts, many not available through most other fitters and retailers.

Frank D'Angelo (Malvern, PA) reveals, "I was a 12 index before I went to Club Champion and

**"Club Champion is the #1 club fitter, builder and retailer of the best brands in golf. With over 35,000 head and shaft combinations, Club Champion will find the perfect clubs for you."**

— David Leadbetter, World-Renowned Golf Coach

I've shaved about six shots off my handicap. It's a premium store and you get premium service."

Former PGA Tour player Jay Williamson says, "I had access to every brand of shaft and head, but I never understood what they did for me. I didn't have the opportunity to experiment like I do at Club Champion. They provide the same level of service players receive on Tour, including the newest heads and shafts and most advanced fitting technology. If you are a committed golfer at any level, I highly recommend it." Incidentally, Club Champion was able to add an average of 15 yards to Jay's drives.

To obtain results like Jay's, Club Champion fittings utilize Trackman launch monitors and the Science & Motion PuttLab. Both are considered the gold standard in fitting technology and are used by Tour players around the world to improve their game.

Club Champion stands out because they actually assemble clubs in-house to exacting, unrivaled tolerances. Club variables such as shaft flex, swing weight, club length and loft/lie

definitely alter performance. The experience and know-how in combining these intricate parts together is what separates Club Champion from its competition. Chuck Thiry, Vice President Strategic Partnerships – Cleveland Golf says, "In our experience, Club Champion represents the finest in the art of club fitting and building. We are confident that Club Champion will fit, service and support the most discerning golfers at the highest possible levels."

While any caliber of player can benefit from the premium club fitting, it's for the golfer who wants maximized performance. When Club Champion says you'll add 20 yards off the tee, they mean it. Whether you're looking to buy new clubs or optimize your current set, premium club fitting is the answer.

Fitting prices range from \$80 for a wedge to \$350 for an entire bag. The company has 20 studios located around the country. Don't just buy clubs, buy guaranteed improvement! For more information, call 888-337-6038 or visit [clubchampiongolf.com](http://clubchampiongolf.com)

