



Check-Go

“The World’s Greatest Golf Gizmo”

By Leonard Finkel

There is no such thing as a consistently perfect, balanced golf ball. While manufacturers disagree over whether a balanced ball increases accuracy and adds distance to the ball in the air, there is no question balance affects putting. I found Check-Go to be invaluable in determining the equator (optimal balance point) of every ball tested.

Finding Optimum Balance

An amazing tool, Check-Go (Technasonic Electronics) spins a golf ball at up to 10,000 revolutions per minute, the ball gyrating to find its optimal balance point. After twenty seconds or so, weight deviations cause the ball to settle into a position it will return to time and again. Using a marker provided, a line is drawn to indicate its balance point while the ball rotates. A perfectly balanced ball will not come to rest at the same point. I tested balls from every major manufacturer, and each ball tested returned to its initial equator, every time.

While most balls are well balanced, you don't know which ones they are. Allowable tolerances (allowable margin of error) make it impossible to manufacture consistently, a perfectly balanced ball. The good news is, using Check-Go, you can determine for yourself the best point of balance for every ball you put into play.

Dave Pelz on Balance

Dave Pelz attests to the fact that balance definitely affects the ball as it rolls on the green. Pelz has been saying for nearly 20 years that many balls are out of balance, sometimes enough to affect the roll and result of your putt. In research conducted at the Pelz Golf Institute, he calculated that when a ball's center of gravity is off by just a few thousandths of an inch, it could cause a short putt to miss the hole.

When he first began his research, Pelz, a former NASA scientist, found most balls to be poorly balanced. Today Pelz adds that most of the major brand balls are much better balanced than their predecessors, but consistent perfection is still not a reality. Not finding the balance point surely puts any golfer at a distinct disadvantage.

Guru Gunn...Lehman & Pate

Roger Gunn, 2002 SCPGA Teacher of the Year who has worked with among others, PGA Tour pros Tom Lehman and Steve Pate says, “I don't get excited about too many things, but the Check-Go was definitely the product of the year. It's simply the world's greatest golf gizmo. I had to have one myself within 30 seconds of seeing it work.” Gunn asserts that it is difficult to quantify the results from using the Check-Go, but if even if it is only one shot per round, the accumulated strokes saved is enormous.

Gunn showed the unit to Tom Lehman and Steve Pate, who were impressed and each requested one. Roger related a Lehman story. Tom likes to line up the ball logo to the target when putting. “Srixon is a well-balanced

ball, but you never know quite where the true equator is going to be,” Gunn adds. “Tom got in the habit of spinning every ball, using the ones where the equator lined up with the logo.”

Gunn has conducted his own tests rolling balls across a flat surface on the equator and also rolling them from a lopsided position. He definitely notices a difference. “It's similar to putting mud on the side of a ball. A lopsided ball can miss a ten-footer on a perfect surface by a wide margin. How many of us have seen a ball roll perfectly, dead center as it nears the hole, then bleed away at the last second? How many of those were the golf ball after all?”

The quickest, surest way to lower scores is improved putting. It would be a sin not to take advantage of this state of the art technology. At only \$29.95, can you afford not to? **To order a Check-Go or for additional information, call 1-800-775-6764 or visit the web site at www.Check-Go.com**

