



EQUIPMENT CORNER

No shortage of hot new products for 2015

By Leonard Finkel
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It was that time of year again, with the golf world coming together at the 2015 PGA show in Orlando. Here are some of the better products you see in the upcoming year:

The **HotLaunch** line by Tour Edge is headlined by a technologically advanced adjustable driver that is also competitively priced. It features a 460cc titanium four-piece forged club head. The driver's deep face design and variable face thickness technology provide maximum power from more contact points on the face. Loft options from 8.5 to 12.0 degrees in 1 degree increments provide easy-to-use adjustability in choosing the most efficient loft for optimal distance and accuracy. The head shape is very efficient aerodynamically to promote optimal club head speed. A non-adjustable Draw version is also available, offset for proven slice-fighting control. www.touredge.com

The **Cure RXi putter** features an adjustable weighting system that allows a far greater range of weight than any other putter on the market, allowing the golfer to

find the perfect weight to suit their stroke and tempo. The Triangulation Alignment, invented by former PGA Tour Commissioner Deane Beman helps line up a putt like an arrow for accuracy. With a higher center of gravity and lower loft,

Cure putters get the ball rolling sooner, helping it stay on the intended line. The RXi has the look and feel of a traditional blade, while offering higher MOI (8,500 - 9,950) than any of the leading mallets on the market and is 100% milled from a solid block of aircraft grade aluminum. In addition to being stable and forgiving, the RXi also has interchangeable face inserts. www.cureputters.com

Golf Pride's MCC Plus4 grips are designed to have a larger lower hand that matches the feel of 4-layers of extra tape build up preferred by many Tour players. The slightly less tapered shape is designed to encourage lighter grip pressure which can help

increase swing power. A proprietary new soft compound in the lower hand in combines with an upper half utilizing a new softer performance-rubber for stability and the Brushed Cotton Technology cord to ensure moisture management & maximum traction. The combination of upper and lower technologies is engineered to enhance feel and performance for each hand. www.golfpride.com

GolfBuddy's WT5 carries a design that is rugged and durable. It features new color schemes, including a white/orange model and a black/blue model. It offers all of the capabilities of prior models including full target and hazard information, Dynamic Green View and pin placement – but bolder and more colorful. Its digital scorecard can be used on any of the 37,000+ pre-loaded world courses, with storage for up to 40,000 courses. Automatic hole and course recognition, coupled with the WT5's time, date and stopwatch functions, make this device one that can be worn every day. Complete with a rechargeable battery, the WT5 provides 8 hours of battery life in full GPS mode and 35 days in watch mode and

is waterproof and durable enough to withstand a heavy rainstorm. www.gpsgolfbuddy.com

Designed and manufactured in Germany, **Vice Golf** produces a range of golf balls comparable to premium offerings on the market today. Where they differ is the delivery method. Orders are taken over the Internet and balls are shipped directly from the manufacturer to the user's front door. By eliminating multiple middlemen, the company believes they are offering a comparable group of golf balls, but at a significantly reduced cost, with personalization options few other companies can offer. www.vicegolf.com



Sun Mountain's Tour Series rain wear is the company's best yet offering waterproof, breathability, stretch, durability, lightweight and quiet in one rain suit. It is



available as a full-zip jacket, long-sleeve pullover and pants. Incorporating three-layer technology, the Tour Series has a waterproof, breathable membrane bonded to a four-way stretch shell and a soft, protective inner layer. It is fully seam-sealed, guaranteed waterproof and offers the convenience of a two-way front zipper and adjustable laser-cut cuffs. It is available in black, navy and titanium/steel/citron. The pullover is offered in gray, black, or royal, and the pants in black. With a new, innovative folding process, the Reflex push cart from www.sunmountain.com

Tifosi has expanded its line to include four new styles of open lens eyewear that are interchangeable. Talos features adjustable arms and nose pieces for a custom fit constructed from a flex-



ible and virtually indestructible rubber that grips through sweat. Elder's open lens styling keeps your range of vision clear and features vented lenses to reduce fogging. All Tifosi eyewear comes with a cleaning bag and protective hard case, and offer 100% protection from harmful UVA/UVB rays. www.tifosioptics.com

About six years ago, **Stracka-Line** started developing yardage books and green reading charts for PGA, LPGA and Champions Tour players. Now they're taking it to the club level, helping any golfer get a better read of the greens. Graphics are created by laser scanning each putting surface with advanced 3D modeling equipment, detailed to the millimeter for all elevation changes. Hydrology software designed for calculating the exact flow of water drainage is overlaid to show the true slopes and breaks of how a ball will roll. The iOS application renders each green as a graphic that allows you to zoom in

for more detail on any part of the green with the exact slope percentage at every point. With most of the PGA Tour courses on the 2015 calendar already available for download, TV viewers can follow along with Tour pros and read their putts. www.strackaline.com

The **ActivMotion Bar** is hollow, with rolling steel weights inside that engage and ignite the core and critical muscles used during a golf swing. The momentum generated by moving weights

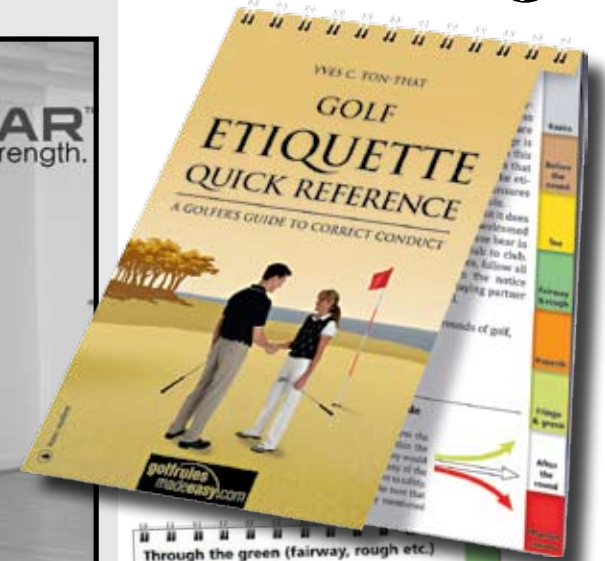


DVD program was developed by Titleist Performance Institute certified golf professionals and top PGA professionals. www.activmotionbar.com

forces the body to gently surpass its normal range of motion, lengthening and strengthening muscles to result in a fuller, more dynamic and powerful swing. The Full Length Series features five separate 5-foot long Bars in weights ranging from 6lbs to 18lbs. The Compact Series is 4 feet (4.5lb), ideal for carrying in a golf bag. The ActivMotion golf fitness



The **Green Sleeve**, pocket-sized golf ball cleaner features a microfiber center that deeply and quickly cleans dirty balls and club heads. Convenient and ease-of-use, it is designed to keep golf balls free from dirt and debris. Soft, flexible and approximately the size of a wallet, it is more comfortable in a front or back pocket than a traditional towel, without hindering your swing. Available in more than a dozen colors and designs, it is ideal for personal use or as a customizable promotional item for corporate or charity events. www.greensleevegolf.com



Through the green (fairway, rough etc.)

Readiness
Always be aware of where your fellow-players' balls are so that you know whose turn it is. Prepare for your shot while you are walking to the ball if possible, by estimating the distance and choosing your club and the strategy for your shot. However, this must not distract fellow-players whose turn it is before yours.

Position
Always stay level with the ball to be played. This also applies if your ball has landed in the rough and you would like to start looking for it straight away. Walking ahead is distracting and dangerous. Always keep your cart or trolley level with you. Take it with you immediately, move if you finish your shot and it only goes a short way, so that you will not have to go back and fetch it again afterwards. If possible position your equipment opposite you and not behind your back where it could impede your swing.

Taken from the "Golf Etiquette Quick Reference"

- Easy to understand
- 180+ illustrations
- Handy format
- For more enjoyment on the course
- A must for every golfer!

Through the green (fairway, rough etc.)

Identifying the ball
Before each stroke, make sure that you are playing the correct ball. If you have marked both sides of the ball with a personal symbol you will be able to recognize it easily without having to touch it—even if it has sunk slightly into the grass. The rules do provide for a procedure whereby the ball can be picked up for identification purposes but a fellow-player has to be given the opportunity to supervise this. As it is complicated and time-consuming, the ball should be identified without touching it whenever possible. Please note—some players think that they are being sportswomanlike if they improve the lie of their fellow-player's ball. However this is not allowed and the person who accepted an improvement of his lie would also incur a penalty.

Other balls/ ball found
Please leave balls that are not yours where they are, unless no other players can be seen far and wide and you are absolutely sure that the ball you have found is no longer in play.

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After the round

Thanking for the game
After finishing the last hole, it is customary to shake hands, thank each other for the game and to congratulate players if appropriate. It is considered polite to remove your headwear. However, please still make sure that you tie up the greens rapidly.

Returning the score card
Once you are sure that all the entries on the score card are correct, hand it in without delay. This also applies to players who are not happy with their score. Not returning a score would be extremely unsportswomanlike and would result in disciplinary action.

Prize giving
It is a sign of sportswomanlike to wait until the prize giving ceremony even if you are not amongst the winners yourself. If you cannot attend the prize giving ceremony you should give your apologies.

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Order now at

golfrules.com/etiquette

