

Electronic Yardage Device Allowed on Tour

SkyGolf Handheld Rangefinder First to Gain Approval

By Leonard Finkel



IN AN UNPRECEDENTED DECISION, SkyGolf's SG2 rangefinder has been approved for competitive use by the Adams Golf Tight Lies Tour. "The Tight Lies Tour is excited to have SkyGolf as the only approved yardage measuring device for use during competition for our events. This new technology is the future of golf and we have no doubt that SkyGolf will be an asset for the Tour and our Touring professionals," said the Tour's Gary DeSerrano. "This landmark agreement represents the first time in the history of professional golf that an electronic yardage device has been approved for use during tournament competition," said Richard Edmonson, CEO of SkyHawke Technologies, developer of SkyGolf. "The decision to use SkyGolf in professional competition validates our claim that the SG2 gives golfers of all skill levels instant access to the information they need to play their best golf."

Kip Puterbaugh, whose students include PGA Tour players Larry Mize, Scott Simpson and Dennis Paulson stresses, "Despite recent equipment advancements, golf remains fundamentally about distance. To play good golf, you must know the precise yardage to the target. Incorrect yardages translate into higher scores." Todd Jones, Director of Golf Schools for the PGA of America articulates, "Up until now we haven't been able to give the recreational golfer a tool such as this. Now that they have SkyGolf they can start to think their way around the golf course." With the advent of satellite technology, SkyGolf's SG2, an individual handheld rangefinder, is available for use on any golf course in the world. In the wrong fairway? Relax; SkyGolf will give you the yardage instantly without pacing, adding, subtracting, aiming or guessing.

Chosen by the PGA Learning Center

The use of an electronic yardage-measuring device is perfectly legal for establishing and maintaining a USGA handicap. In *Golfweek* (6/28/03) USGA executive director David Fay says, "In the 21st century, it seems silly to make the distinction that you cannot obtain distances from an electronic device but you can obtain distances from sprinkler heads and from yardage books, and, when you get there, you have to do a little pacing, and it slows down play." The SkyGolf SG2 has been selected by the PGA Learning Center to be showcased at their facility in Port St. Lucie, Florida.

SkyGolf answers the first question every golfer asks when they arrive at their ball, "How far?" The first handheld GPS system ever designed exclusively for the individual golfer,

SkyGolf's SG2 gives real time yardages to all critical targets on the golf course. Unlike other yardage tools such as laser range finders and yardage books, the SG2 is instant and exact from any location on the golf course and eliminates the need for reflective targets or aiming a laser. SkyGolf is especially helpful for shots of less than 100 yards where yardages are almost never available. Puterbaugh concludes, "Most golfers, regardless of skill level, will benefit from having instant access to information that will help them play better."

Independent Testing—Validation

Following the product's launch at the 2003 PGA Expo, noted golf industry experts have acknowledged this great advancement in distance technology. *USA Today* rated SkyGolf's SG2 one of the "Top 5 Most Exciting New Golf Products for 2003" In December 2004; *Golf Digest* put the SG2 on its equipment "Hot List."

RankMark, a leading independent golf equipment testing and consumer feedback company gave the SG2 its highest "Best of the Best" award. During testing, several eye-opening details came to light. "When asked to estimate distances while positioned 80 to 120 yards from the green, most test participants could not judge accurate distances—resulting in numerous missed shots and higher scores when not using the SG2. "For all players participating in the test, the SG2 was judged easy to use, sped play up to 25 minutes per nine-holes and gave them the instant and accurate information they needed to lower their scores with participants saving an average of 5 shots per round."

Jack Spradlin, now playing the Champions Tour passionately declares, "SkyGolf's SG2 is so accurate; I didn't need a caddie during practice rounds. Last year, I watched the Champions Tour as a spectator. This year, I'm playing on the Tour. SkyGolf helped me get there!" PGA Tour caddie and yardage book author Mark Long chimes in, "SkyGolf gives you exactly the kind of valuable distance information I give my players. It's like having a Tour caddie in the palm of your hand. For the recreational golfer, it's the perfect solution."

Contact Info

At a mere 4.8 ounces, SkyGolf's SG2 (\$349.95) is the smallest, lightest, quickest and easiest way to accurately measure yardage. Modestly priced yearly membership options provide the latest software updates, upgrades and security features. The company is so confident that the SG2 will improve your game and make playing more fun; it offers an unconditional money back guaranty. For additional information or to order, visit www.skygolfgps.com or call 1-866-759-4653 (SKY-GOLF).