

NEW BALL WITH “TOUR SOFT FEEL” OUTPERFORMS TOP BRANDS ON THE MARKET

BY LEONARD FINKEL



Independent Testing Confirms KICK X TOUR-Z Longest Premium Golf Ball

Medicus, the leader in golf training products for over 20 years, has now expanded with a new line of performance products. Their popular training aids include the revolutionary DualHinge Driver, DualHinge Irons, PowerMeter and line of exclusive videos starring some of the world's top pros and instructors. There's also PureStrike-5 Simple Keys, Medicus Golf Schools and the 5SK Instructor Development Program.

In a major expansion – exploiting their expertise – a new line of performance products was recently born. The Kick X performance brand includes drivers, fairway woods, hybrids, irons, putters and the very popular Kick X Tour-Z golf ball. This represents cutting-edge technology that provides superior playability.

Medicus founder Bob Koch brought in Mark Adams to help take Kick X to the highest level. In his eight years at Tommy Armour Golf, Adams served as vice president of research and development and headed its Tour department. He conceived a number of the most popular models for Tommy Armour, including the 845 irons. He also designed, fit and built clubs for pros on all the major tours, including Major champions Craig Stadler and Corey Pavin. Adams was also a member of the prestigious Golf Digest equipment panel, contributing to editorial, technical issues and the magazine's respected Hot List.

INDEPENDENT VALIDATION - THE LONGEST PREMIUM BALL IN GOLF

The Tour-Z golf ball is designed for ultimate performance, producing added distance on drives and delivering precision control on approach shots, chip shots and putting. It's built to be long off the tee, while providing, fantastic feel and maximum roll, giving players an advantage in all conditions.

In an independent comparison (Aug 2014) conducted at world renowned Golf Laboratories, the Kick X Tour-Z golf ball proved to be the longest premium golf ball tested. Matched against other premium balls, quoting the Golf Labs report, "The Kick X Tour Z ball exhibited the highest carry distance (total flight distance) of any of the balls tested. Both the maximum and average carry distance rated Kick X Tour-Z Balls longest."

FEATURES & BENEFITS GALORE

The Tour-Z features a proprietary Metal Fuzion Core that creates an exceptionally high C.O.R., the "spring-like effect" found in premium golf balls. Every 1 mile per hour of ball speed translates into an additional 2.4 yards. The more you compress the golf ball, the farther it goes! According to Adams, "The Kick X ball literally explodes off the face."

Its soft urethane cover with triple layer construction provides unmatched accuracy on tee shots and exceptional spin control on approaches. The construction is engineered to deliver a soft, Tour-like feel around the green. I tested the ball and was able to consistently spin back my approach shots. I was particularly impressed with how the ball performed on and around the greens. Tour feedback also indicates that the ball holds its line better in windy conditions than other balls.

An extra benefit, extensive testing found that the unique triple line Z-Aline System makes it easier than ever to accurately line up putts, while the center dot helps focus attention and avoid distractions. Watch on TV and see how often players fidget with their ball, trying to line up their putts.

According to Adams, "Off the driver, our ball spins a bit less which delivers extra distance. With a wedge, it spins a little more, delivering the best of both worlds. It's a ball for everyone. Average golfers struggle with distance so the extra distance is a nice plus, as well as better control around the greens."

YOU GOTTA TRY THIS GOLF BALL!

ShopMax (Authorized Medicus Partner) is so confident you'll love the Kick X Tour-Z balls, they're willing to let you try them free! If you love the Kick X Tour-Z balls, they're just \$39.95 per dozen (30 day money back guarantee). ShopMax guarantees these will be the best balls you've ever hit! To get your Kick X balls or for more information visit GoKickXBall44.com.