

Driving Deep and Down the Middle

By Leonard Finkel

World's First Anti-Slice Golf Ball!

I've seen and experienced the slice and hook-correcting benefits personally. The ability to hit the ball straight makes playing golf faster, less expensive and much more fun; fewer lost balls to replace, less time searching and hunting for wayward drives and above all, greater enjoyment and the improved self respect and satisfaction that comes with shooting lower scores! That it is banned for PGA Tour play, confirms it works. The ban is certainly understandable at the highest levels of the game, but for those of us who just want a more enjoyable round of golf, the Polara ball is the perfect solution.

The Polara ball's unique asymmetrical dimple pattern is what makes the ball reduce hooks and slices up to 75%. The dimple pattern positions shallow dimples around the ball's equator and deeper dimples at the poles. One glance and you clearly see the Polara difference. Anyone with a slice will undoubtedly experience the self-correcting effect. Golf Tips Magazine reported, "If you're a recreational golfer who tends to find the rough more than the fairway, your fast track to straighter shots has arrived. No, it's not a new training aid, oversized draw driver or magic swing tip. It's a golf ball that flies straight, even when you put a slice swing on it."

Robotic Testing Validates Claims

Polara went to Golf Labs in San Diego to validate their self-correcting ball's performance and the results were eye-opening. During robotic testing where a significant slice was induced, on average, Polara balls reduced the slicing effect by 75% over traditional balls including premium brands. Golf Labs director Gene Parente states, "We set up the Golf Labs robot to simulate a 90 foot slice based on launch conditions of an average golfer. With the nonconforming Polara Ultimate Straight golf ball we found that compared to several popular conforming golf balls, which all sliced about 90 feet, the Polara ball corrected up to 70 feet of the 90 foot slice.

Polara balls are designed for the vast majority of golfers who are recreational players, ones who want to take advantage of technology improvements; those who want to have fun playing golf. "We're not trying to remove the skill from the game," said Polara's director of R&D, David Felker. "We're just trying to remove the frustration."

Since switching to the Polara ball several months ago, I almost always shoot in the 70's. Last week I recorded a 71, three strokes lower than my previous best, though I've only been playing for 25 years. There were shots I knew I missed, but the Polara corrected my mistakes. Shooting lower scores makes playing golf more fun and far less frustrating. Coincidentally, I'm eager to play more.

Testimonials to Polara's Performance

"The design of the (Polara) ball corrects slices and hooks by 75 percent. When I took the ball to a New Jersey driving range, regular golfers and the occasional pro could not slice or hook the ball with any regularity."

- **Bill Pennington** *The New York Times*

"I hit a Polara and I was in shock. No slice! I simply could not hit a bad shot. It was beautiful. No, it was more than that. It was a miracle!"

- **Ron Claiborne** *abc NEWS*

"I play the Polara ball once in a while. I like the ball a lot. For anyone who just wants to play the game of golf and have fun, you can't ask for a better golf ball. It's a very good golf ball. It just blew me away how straight it flew at the target."

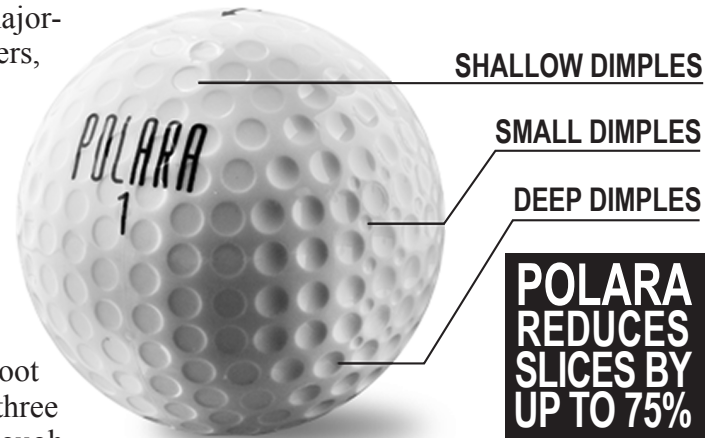
- **Frank Frashik**, Puetz Golf Centers

"Our customers who play Polara won't play any other golf ball."

- **Bill Meyer**, Jefferson Park golf course

"If you want to hit the ball straighter and enjoy the game a lot more, try the Polara golf ball. It will correct your missed shots."

- **Perry Ponti**, Pro Golf Discount Centers



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Tukwila, WA
Tacoma, WA

Jefferson Park Golf Course

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Bothell, WA
Fort Lewis, WA

Jefferson Park Golf Course

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