

Custom Balls for Recreational Players Reduce Slicing up to 75% - Add Distance

By Leonard Finkel

John Daly Touts Polara's Effectiveness

Golf is a difficult game. Golfers want to hit the ball as hard as they can, but fight a slice when they do. Hitting the ball longer AND straighter makes playing golf faster, cheaper and much more fun; fewer lost balls to replace, less time searching for wayward drives and above all, greater enjoyment from shooting lower scores! Tour pros get help the average golfer doesn't. Golf-week (4/26) pointed out that golf ball manufacturers customize dimple patterns to provide specific launch characteristics for PGA Tour pros. Shouldn't those benefits be available to everyone?

Polara Golf accomplishes that goal with its XD ball, delivering extra distance while correcting slices by up to 50% with its unique, asymmetrical dimple patterns. PGA Tour legend John Daly proclaims, "I'm really excited about being involved with Polara Golf. They've created terrific products for recreational golfers that allow them to Grip It and Rip It, be more consistently in the fairway, and have a lot more fun on the golf course!" With the Polara ball, you too can Grip It and Rip It like John Daly without fearing that nasty slice!

For those needing extra correction, the Polara Ultimate Straight reduces slices up to 75%. There could be a slight loss of distance, but lying in the fairway. "Everyone loves to hit their low loft driver. But if you have a slice, using a 3-wood or at least 12° loft on your driver will allow you to hit the Ultimate Straight ball much farther and much, much straighter," Daly points out. "Try them and you'll certainly experience the anti-slice effect." Golf Tips Magazine stated, "If you're a recreational golfer who tends to find the rough more than the fairway, your fast track to straighter shots has arrived. It's a golf ball that flies straight, even when you put a slice swing on it." Daly concludes, "I've had my own issues with wild shots in the past and Polara balls would have corrected them all. Polara balls are the perfect solution for any golfer who wants more distance but struggles with a slice."

Robotic Testing Validates Claims

Polara went to Golf Labs to validate their ball's performance, with eye-opening results. During robotic testing, a significant slice was induced. On average, Polara reduced the slice by up to 75% over traditional balls including



A stylized, cursive signature of John Daly in black ink.

premium brands. Independent test manager Richard Levine, PhD, reported, "The Golf Labs' robot was set up to simulate a 90 foot slice based on launch conditions of an average golfer. With the Polara Ultimate Straight ball we found that compared to several popular golf balls, which all sliced about 90 feet, the Polara ball corrected up to 70 feet of the 90 foot slice."

Garnering National Acclaim

Bill Pennington (New York Times) wrote, "The design of the (Polara) ball corrects slices and hooks by 75 percent. When I took the ball to a New Jersey driving range, regular golfers and the occasional pro could not slice or hook the ball with any regularity." Veteran journalist Ron Claiborne (ABC News, Good Morning America) reported, "I carefully teed up a Polara ball, arrow on top, as instructed. I reared back and let it rip. The ball soared high into the sky, arched and landed on the fairway about 250 yards away. It had flown straight and true from tee to landing. I was in shock. No slice! I hit another Polara. The same thing. And another. I simply could not hit a bad shot. It was a miracle."

Polara balls are designed for the vast majority of golfers, recreational players who want to take advantage of technology improvements and have more fun. "We're not trying to remove the skill from the game," said Polara's director of R&D, David Felker. "We're just trying to remove the frustration."

With Polara golf balls, hit more fairways, shoot lower scores and have more fun - guaranteed or your money back. Polara is offering 6-ball trial packs for \$9.95 each (free S&H). Polara balls are available at stores nationwide but this specially priced offer is only available at www.HitPolara.com, use coupon code: HitPolara.