

PGA Tour — Stalking a Tiger

New Technology Aids the Chase

by Leonard Finkel

TIGER WOODS IS THE NUMBER ONE player in the world. Just like you and me, PGA Tour professionals will do and use anything that they think will give them an edge. An obscure little device just could be a key to success. More than 300 players on the major professional Tours (none of whom have been paid to endorse the product), including top contenders like Ernie Els and Davis Love III have experimented with QLink, with impressive documented results. As of this date, Tour players have won more than 100 tournaments while wearing a QLink pendant.

Recently, I had the opportunity to sit down with Els and his mental game coach Jos Vanstiphout. Prior to the 2002 British Open, Ernie was given a QLink by PGA conditioning coach Rick Provost. After the Open, Provost told me that Ernie came to him and said that he didn't know what was in the QLink, but it was magical. Els confirmed the story and told me, "I obviously wasn't playing all that well at that stage of the year. Rick came and said try this (QLink). I said OK. I didn't really believe in this kind of stuff. I didn't know quite what to expect in the British with all that pressure; I knew I needed to try to stay calm and stay relaxed. Rick said that's exactly what would happen." That week, Els won the Open.

Els goes on to say, "I've always been OK with myself, but when things get bad I tend to get hard on myself out on the golf course. Since wearing the QLink, I've been a little bit more myself on the course. Off the course I'm a pretty relaxed guy. I work with my guy (Vanstiphout), we work on a little program and that helps also, but mainly I think the QLink's helped me to stay focused and in the same manner, stay very relaxed. You can be yourself; you're there and relaxed. That's what you want to have."

From a long list of confirmed QLink wearers, there are two distinctly different perspectives; those that extol QLink benefits and positive effects and those that are not sure what it does, but they won't take it off because they've played better golf since donning the pendant. Tim Petrovic came out of nowhere to become one of the top players in the world. At the 2004 Bob Hope Chrysler Classic Tim told me, "I've been wearing the QLink about a year and a half now and performance-wise, I can attribute some of my success to it. I think it keeps me more calm." Petrovic adds that, "QLink is a must, just like a driver or putter." Bruce Fleisher reveals, "The tournament before the Senior US Open, I put on the QLink and finished second. The next week I went out and won the Open. I definitely feel calmer since I began wearing the QLink. I find it easier to recover now from a bad shot. I don't know how it works or what it does, but if you ask me if I'm going to take it off, I say hell no! You don't fool with success."

Davis Love III first wore the pendant in November 2002. A month later Davis told me, "Since putting the QLink on I felt like my energy has been up. I've played four or five rounds of golf and I haven't ever really felt tired, which I usually do. Where I noticed it the most, I spent four days snowboarding with my son and I could keep up with him. I didn't wear down as much as I normally do. You catch yourself going boy I really feel good and you say maybe that's why. I can't feel it when I put it on and take it off, but I know if I leave it off for an extended period of time, I forgot to put it on one day playing golf and I said wow, my shoulder is getting stiff and I don't feel as good. I don't know why it works. I'm sure it's one of those things you don't want to know, you just believe in it." PGA conditioning coach Provost states confidently, "On the PGA Tour, total focus and concentration is paramount. With my clients playing for multimillion dollar purses,

the pressure is great. QLink gives me the ability to think clearly at all times and the energy needed for the demanding PGA Tour lifestyle. I recommend it to all my players,



Els & Jos Vanstiphout

and they are grateful that I do." Provost confirms that Tiger was given a QLink pendant but is not sure whether or not he is wearing it.

SETTING ALL-TIME TOURNAMENT RECORDS

The 72-hole scoring record by Mike Souchak has stood for almost 50 years. That record has only been broken by Mark Calcavecchia and later bettered by Tommy Armour III, both QLink wearers. Coincidence? Calcavecchia declares, "Professionally speaking, on the course it keeps my emotions on an even keel where I don't get down when things aren't going good and I don't get too excited when things are going good. That is the whole key on the Tour, to stay focused and calm and I think the QLink probably allows me to do that." Referring to his all-time tournament record Calcavecchia states, "That was the first time I put it on and could immediately tell the difference. I believe I put it on for a practice round and wore it in the Pro-Am, then four days of the tournament. Nothing bothered me that week and I believe the QLink had a lot to do with it. That was totally being in the zone and I never got too excited and I stayed aggressive. I knew I was playing well but I never really thought about all the records I was breaking while I was doing it. I think the QLink really just kept me in the zone and allowed me to keep going making birdies, and at that time break the all-time PGA Tour scoring record." Tommy Armour III adds, "I've worn it for a while and it gives your body a type of harmony, everything works together well. One time I lost it for four days and got another one, and I could tell the difference just the way my body functioned, in the morning when I woke up until I went to sleep, and how I slept. It brings a calmness and peace that allows you to perform at your best. It could help anybody that wears one."

Jesper Parnevik was one of the first players on Tour to wear a QLink pendant, but for a time, he stopped wearing it. Jesper confirmed, "With anything like that it's so hard to tell, to pinpoint. Myself, I put it on and I won the first week. They (QLink) have probably 20 guys that have done the same thing. If they didn't have their research and information behind it, you might think that was just a lucky thing that I put it on that week and I

just won." Parnevik also confirmed while he wasn't wearing the QLink during the first half of 2003, he missed most of the cuts. His improved play directly coincided with putting the pendant back on. Commenting on the cut situation Parnevik related, "I think all professionals tend to believe that it's themselves that do it. But like I said they have so many good stories that it's getting very hard to disregard. Any time you feel relaxed, and focus is such a huge thing in golf, I'm sure all golfers try to do anything they can to increase their focus. And according to their studies, QLink does that. I did the stress testing and it showed me where my weaknesses were and then they showed me what it looked like after I wore it (QLink). That's hard to disregard."

European Ryder Cup Captain Sam Torrance has been wearing QLink for a couple of years and gave Silver pendants to members of his team prior to the 2002 competition. At the 2004 SBC Classic Torrance said, "With the QLink, I don't know what its basic purpose is, but I think you're more in harmony with yourself. I think that's what it is. I'm very relaxed myself with it. I think your body functions better with it. It gets into your system and it works with you." Did the QLink give the Europeans an advantage? 2002 Ryder Cupper Calcavecchia confessed,



Provost & Petrovic

"I know Sam Torrance is a big believer in stuff like that; whatever little thing it takes to potentially grab an edge, he did that week. I think that was brilliant on his part to give everyone something like that. It helped them believe that they could beat us." In a radio interview last year, David Ledbetter said, "I have worn the QLink for a couple of months and I must say you do notice a difference. There's no question that the QLink seems to improve one's sleep patterns. And ideally, especially for golfers, it helps to enhance their

mental performance on the golf course, get them a little more relaxed and a little less uptight."

PRODUCT DEVELOPMENT — HOW IT WORKS

At the heart of every QLink is a scientific breakthrough called Sympathetic Resonance Technology (SRT), developed in collaboration with scientists at Stanford University, the University of California, Irvine, numerous healthcare professionals and the research team at Clarus Products. Scientists at the US National Institutes of Health established the term "human biofield" to describe the external field of weak, extremely complex electrical energy that surrounds your body. Among other vital functions, the "biofield" appears to play an essential role in determining how successfully we adapt to, or cope with, the effects of everyday stress.

Researchers believe that when this external biofield is balanced, every part of you functions better and you become more resistant to many forms of stress. QLink works like a set of tuning forks that continuously tune, strengthen and reinforce key frequencies of the biofield. The user normally experiences this as greater energy, higher resistance to stress, heightened focus, and enhanced mental and physical performance — on and off the golf course. Professional athletes and PGA Tour players describe it simply as being in "the zone" of optimal performance where everything just works better.

Research at the University of California Irvine, Imperial College at London, University of Vienna's Institutes of Cancer and of Environmental Health, plus independent clinics have confirmed QLink's effectiveness. Research published in medical journals includes EEG brain wave studies; cellular studies on blood, stress tolerance of human tissue cells, plus stress studies on virtually all areas

of the body. (Transcripts of these and other medical studies can be requested at QLinkGolf.com or 877-343-4345.) To date, over 5000 golfers have taken part in stress testing with an FDA-registered medical system, and virtually all show immediate improvement with the QLink. David C. Rupley, Jr., MD, reviewed extensive PGA Tour testing results and says, "Having worked with this specific equipment, I can tell you the QLink results are extraordinary. Wearing the pendant will definitely promote peak performance in sports." Microbiologist and former collegiate tennis player Dr. Robert Young after completing his study believes, "Any athlete whose blood is improved to this degree, will significantly improve performance and quality of life, both on and off the field."

Celebrities like Tony Robbins, Deepak Chopra and Salma Hayek wear QLink pendants. Customer testimonials from weekend warriors confirm that QLink technology is just as effective for the average golfer. Ernie Els believes, "We work at a different level out here and we've got a little more pressure than say the guy out playing on Saturday afternoon. But that guy that plays on Saturday afternoon in the monthly medal, to him that's everything. We've got exactly that same situation out here. It (QLink) works for both worlds." Additional information on QLink is available from Clarus Products International at 800-246-2765 or www.QLinkGolf.com.