## **PGA Tour** — The Fight for Number One

New Q-Link Technology Aids the Chase

**BY LEONARD FINKEL** 

ust like you and me, PGA Tour professionals will use anything they think will give them a performance edge. A little device called the **Q-Link** just could be a key to success. More than

300 players on the major professional Tours including top contenders such as *Ernie Els* have experimented with Q-Link with impressive documented results. Tour players have won more than 100 tournaments while wearing a Q-Link pendant.

Clarus Products International recently upgraded and redesigned its Q-Link tuning board and resonating cell. A more sophisticated manufacturing facility has allowed the company to compact these essential

materials at the heart of Q-Link, making the pendant more powerful. Clarus' John Allan is particularly excited because he anticipates that most people will notice Q-Link effects more quickly, experience faster recovery times under stress, realize heightened energy, stamina and muscle strength and detect a sharper level of concentration.

Prior to the 2002 British Open, Ernie Els was given a Q-Link by PGA fitness coach Rick Provost. Provost related that Ernie came to him later and said he didn't know what was in the Q-Link, but it was magical. "I wasn't playing all that well at that stage of the year," Els said. "Rick said, try this (the Q-Link). I said OK. I didn't really believe in this kind of stuff, but in the British, with all that pressure, I knew I needed to try to stay calm and relaxed. Rick said that's exactly what would happen."That week, Els won the Open. Els adds, "I think the Q-Link has helped me to stay focused and very relaxed."

## **Setting All-Time Tournament Records**

The 72-hole scoring record stood for almost 50 years. It was broken by *Mark Calcavecchia*, who declares, "Professionally speaking, on the course it keeps my emotions on an even keel where I don't get down when things aren't going good and I

Els with his Trainers

don't get too excited when things are going good. That's the whole key on Tour, to stay focused and calm and I think the Q-Link allows me to do that."

Calc adds, "That was the first time I put it on and could immediately tell the difference. I believe I put it on for a practice round and wore it in the Pro-Am, then four days of the tournament. Nothing bothered me that week and I believe the Q-Link had a lot to do with it. I think the Q-Link really just kept me in the zone and allowed me to keep making birdies, and at that time break the all-time PGA Tour scoring record."

**Jesper Parnevik** wore a Q-Link pendant, but stopped. Jesper says, "With anything like that it's so hard to

tell, to pinpoint. Myself, I put it on and I won the first week. They (Q-Link) have probably 20 guys who have done the same thing. If they didn't have their research and information behind it, you might think that was just a lucky thing that I put it on that week and won." Parnevik also said that while he wasn't wearing the Q-Link during the first half of 2003, he missed most of the cuts. His improved play directly coincided with putting the pendant back on. Commenting on the cut situation Parnevik relates," I think all professionals tend to believe that it's they themselves who do it. But they (Q-Link) have so many good stories that it's getting very hard to disregard."

## How it Works

At the heart of every Q-Link is a scientific breakthrough called Sympathetic Resonance Technology, developed in collaboration with scientists at Stanford University, the University of California Irvine and the research team at Clarus Products. Scientists at the U.S. National Institutes of Health established the term "human biofield" to describe the external field of weak, extremely complex electrical energy that surrounds your body.

Q-Link works like a set of tuning forks that continuously tune, strengthen and reinforce key frequencies of the biofield. The user normally experiences this in the form of greater energy, higher resistance to stress, heightened focus, and enhanced mental and physical performance, both on and off the golf course. PGA Tour players and other professional athletes describe it simply as being "in the zone" of optimal performance where everything just works better.

Customer testimonials from weekend warriors confirm that Q-Link technology is just as effective for the average golfer. Ernie Els believes, "We work at a different level out here and we've got a little more pressure than the guy out playing on Saturday afternoon. But that guy who plays on Saturday afternoon in the monthly medal, to him that's everything. We've got exactly that same situation out here. It (the Q-Link) works for both worlds."

Additional information on Q-Link is available from Clarus Products International at **800-246-2765** or **www.QLinkGolf.com**