

Sharper Focus -- Reduced Stress -- More Energy = IMPROVED PERFORMANCE

**Q-LINK TESTS & VALIDATES
ITS GOLF SUCCESS STORY**

By Leonard Finkel

More than 300 professional golfers wear Q-Links. They've won more than 100 tournaments on the PGA, Champions, LPGA and European tours. I've interviewed dozens of PGA Tour golfers who shared with me benefits they've experienced including Ernie Els, Davis Love III and Mark Calcavecchia. Jesper Parnevik said, "I put it on and won the first week. They have probably 20 guys that have done the same thing."

Els reveals, "I got it just before the British. I wasn't playing all that well at that stage of the year. I knew I needed to try to stay calm and stay relaxed. Mainly I think the Q-Link's helped me to stay focused and in the same manner, stay very relaxed." Ernie won that Open. Calcavecchia broke the PGA all time scoring record and said, "When I started wearing the Q-Link in 2001 it was the best streak of playing golf I have ever had. I feel calmer, less nervous and less anxious, which is a good thing in professional golf." Feeling calmer, less nervous and less anxious is good for any golfer!



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-Ernie Els

Clinical Golf Testing

Historically, products such as these use anecdotal information to back up their claims. So Q-Link reached out to MedSource LLC, an independent research and testing facility to structure testing and document changes as a result of their product. MedSource CEO Ray Gagne worked for decades with Olympic athletes and professional sports franchises, working especially closely with Texas Rangers trainer Danny Wheat, Toronto Blue Jays trainer Tommy Craig and Angela Bailey on her way to winning multiple Olympic and World Titles. Dr. Daniel Carr, former US Olympic team physician noted, "Functional measures performed by MedSource in a consistent and objective manner are invaluable to the performance of athletes. They provide the foundation for future training and excellence in sport".

Gagne agreed to create golf specific parameters and do the testing. First stop was the 2009 PGA Merchandise Show (Q-Link was awarded Best New

Product in 2005). Players and show attendees showed significant improvement. These results led to an online version, the Q-Link Challenge, which anyone can take from their home computer to measure their cognitive performance before and after wearing a Q-Link product.

Q-Link Challenge Parameters & Results

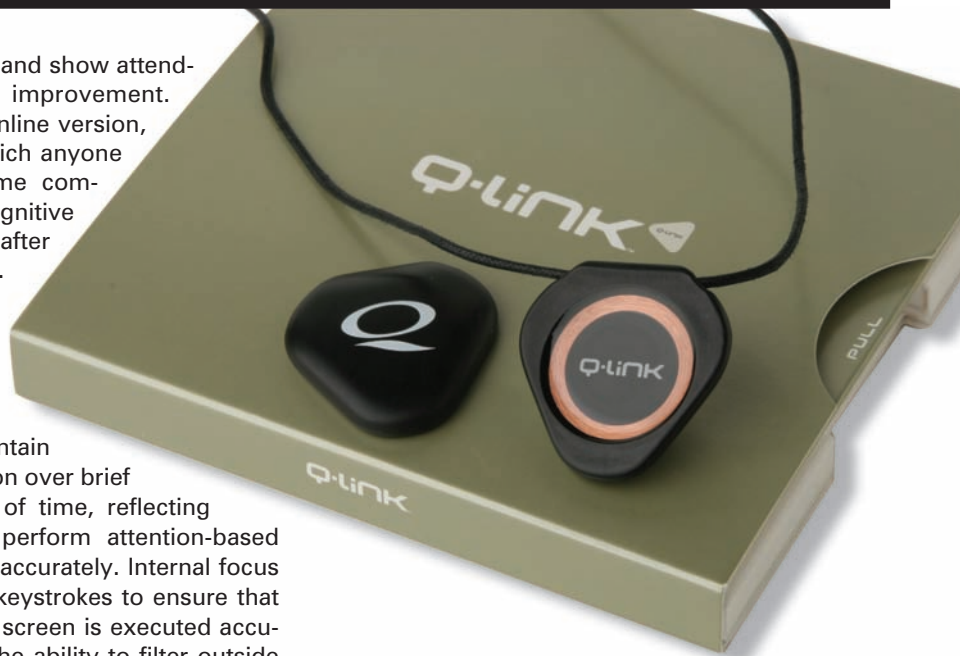
Cognitive testing measures the ability to maintain focus and track information over brief and continuous periods of time, reflecting whether a subject can perform attention-based mental tasks quickly and accurately. Internal focus is your ability to control keystrokes to ensure that what's happening on the screen is executed accurately. External focus is the ability to filter outside disturbances, like standing on a tee box with someone talking or moving in your field of vision. That focus is measurable. Gagne believes improved focus will allow golfers to more easily shake off bad shots and move on, concentrating on the next shot.

Complex attention, a combination of internal and external focus, improved in 71% of the challenge subjects. Gagne states, "Most people are habitual in the way they react and the way they play the game of golf. To make any positive modification in such a brief amount of time, that's extremely significant." Gagne is confident that wearing a Q-Link for more extended periods of time will enhance its measurable benefits. Psycho motor speed relates to the performance of the golf swing from beginning to end. The ability of your brain to communicate with your body and react accordingly, if you can increase that speed, then you can increase your overall performance. In this category, 79% showed improvement.

Every test subject showed an increase in strength after wearing a Q-Link. MedSource noted, "After people began wearing a Q-Link, not only were they able to increase their strength, they were able to maintain it for longer time periods before fatiguing. They had more energy. The results portray that the Q-Link product is an effective wellness modality that increases both hand strength and cognitive flexibility."

How it Works

At the core of performance is Sympathetic Resonance Technology, which clarifies the body's energetic system and enhances its ability to cope with the debilitating effects of a variety of stressors



including electromagnetic fields, which are everywhere – from computer screens to cellular phones. "Many of us have felt the field created when a musical tuning fork is struck," says Seth Ross, Director of Q-Link Marketing. "Picture a table with hundreds of them. The nearest tuning fork begins to resonate sympathetically with the next one and so on, until all are resonating. The field has now strengthened to a significant degree. If you picture yourself made up of many tuning forks instead of cells, Q-Link is the powerful tuning fork that has been struck. Imagine how that soothing effect would spread throughout your body."

Athletes describe being in that mystical place of peak performance called the zone. Many experts believe the chief component of the zone is a lack of stress. Anything reducing stress will help you get there more often and stay there longer. Calcavecchia added, "I think the Q-Link really just kept me in the zone, and allowed me to keep making birdies and break the all-time PGA Tour scoring record." The great thing about Q-Link is that it applies to anything you do in life – work, play, sleep... even golf.

If you're interested in trying Q-Link or taking the Q-Link Challenge go to www.QLinkgolfpromo.com or call 800-246-2765. Q-Link pendants and bracelets come in several models starting with acrylic pendants (\$39.95). Other items include products in titanium, stainless steel, silver and gold. The company offers a 90-day, money back guarantee. As a special bonus, California Golf News readers will receive a free pocket Q with any purchase of \$99.95 or more, a \$29.95 added value.

Take the Q-Link Challenge at
www.qlinkgolfpromo.com